

After battling ovarian cancer for several years, Nathalie Moreau has passed away. Her bravery, courage, and kindness live on through her twin sister, beloved Quebec actress Sylvie Moreau and Montreal Cancer Institute ambassador, and those who remember her. Together, they choose hope and continue the fight through scientific research funding.

For her 4th edition of the Jewellery of Hope Collection, supported by Sylvie who chose to act again this year as ambassador of the Montreal Cancer Institute, Anne-Marie Chagnon let herself be carried by the memory of Nathalie: she has been and will continue to be a pearl of a girl, a fearless fighter.

The PEARLS OF LIFE are not only for Nathalie. They honour all the women who have fought cancer, with strength for those who are fighting it now, in preparation for those who will, and in memory of those we've lost. They are for our mothers, our sisters, our daughters, and our cousins. For our friends and colleagues. For ourselves and for all the women whose lives have touched us.

Choosing the PEARLS OF LIFE is choosing hope.

When PEARLS OF LIFE are sold, Anne-Marie Chagnon makes a donation dedicated to funding ovarian cancer research conducted by the Montreal Cancer Institute.



What is the 2017 Jewellery of Hope Collection?

- An exclusive line of jewellery, funding ovarian cancer research at Montreal Cancer Institute, inspired by a dear friend, Nathalie Moreau and her long battle with cancer
- 2017 marks the fourth edition of this exclusive collection
 - This is the first collection since Nathalie passed away in September 2016.
 - This is the third edition with beloved Quebec actress Sylvie Moreau as the ambassador of the Montreal Cancer Institute.
 - Two previous editions were produced with Nathalie Moreau during her fight against ovarian cancer.
- For women with ovarian cancer and their families, research is our first priority.
 - Ovarian cancer is an orphan cancer and a "silent killer."
 - 1st deadliest gynecological cancer
 - 2nd deadliest female cancer, after breast cancer
 - 5th deadliest cancer in Canada
 - No screening test exists to detect ovarian cancer; when women are diagnosed, the cancer normally is quite advanced and therefore difficult to treat
 - Symptoms are unrecognized or overlooked and difficult to identify, often disregarded for menopause.

- Only 15% to 20% of women survive after 5 years of diagnosis.

A new component: freshwater baroque pearls

- Carefully chosen by Anne-Marie Chagnon for this collection
 - Each pearl exhibits natural singularity and symbolizes life.
 - Assembled with pewter, they form unique jewellery that embodies and expresses the inner strength of women.
- Pearls from culture with freshwater mussels, whose size is irregular due to their natural growth.

Jewellery created then crafted and assembled at the Montreal workshop, like all Anne-Marie Chagnon jewellery.

DUO necklace: \$75 at retail price, including a \$10 donation

IN UNISON bracelet: \$86 at retail price, including a \$10 donation

TOGETHER earrings: \$39.50 at retail price, including a \$5 donation

