

ANNE  
- MARIE  
CHAGNON



PRODUCT KNOWLEDGE ——— Vibration FW2019  
COLLECTION



# ANNE - MARIE CHAGNON

## WHO ARE WE ?

*We are a jewellery brand that provides unique wearable art creations so that you feel empowered to express yourself.*

### ANNE-MARIE CHAGNON IS:

- A multidisciplinary artist and creative force whose creations have been praised all over the world. She creates over 1000 jewellery pieces annually.
- A brand of jewellery imagined, created and assembled by hand in Montreal for over 25 years.
- High quality and durable products.
- After sales services and competitive warranty policies.
- An exceptional creative process resulting in original and unique pieces.
- A brand that celebrates individuality and values social commitment.

### A STORY

Anne-Marie Chagnon founded her company in 1995 and chose to create, produce and assemble her jewellery by hand in Montreal to pursue the tradition of crafting superior quality jewellery in Canada. After more than 25 years in the industry and with a thriving popularity across 5 continents, her jewellery is still created and produced locally in our workshop located in the heart of Montreal's Mile-End. We even cast pewter, the key ingredient of her creations, in our own art foundry annexed to the studio.

First an artist, and then an entrepreneur, Anne-Marie Chagnon explores materials instinctively. She invents, shapes and sculpts exclusive pieces, as modern as they are timeless.

Her conviction: being your true self is remarkable.

### A LOVE OF PEWTER

Anne-Marie opts for pewter as her material of choice; a metal that allows her to give free rein to her imagination.

#### Pewter is:

- A malleable metal that allows Anne-Marie an artistic versatility.
- An adjustable material allowing our one-size rings to comfortably adjust from size 6 to 9.
- A silver-color shiny metal that does not tarnish and can be cleaned easily.
- A nickel-free, lead-free and cadmium-free metal.
- A hypoallergenic material that can be worn by anyone.

# ANNE - MARIE CHAGNON

## CUSTOMER SERVICE

### WARRANTIES AND REPAIRS:

- All our jewellery pieces are guaranteed for one year against all defects at no extra cost (a proof of purchase is required).
- All bracelet elastic bands and earring clasps are guaranteed for life.
- Since our jewellery is timeless, we repair any model ever created at a subsidiary cost.

*We repair, we reiterate, we exchange.*

### MAINTENANCE:

- To revive the brilliance of the pewter pieces, simply rub it with a dry cloth designed to clean silverware. If it still looks tarnished, you can scrub the pewter piece with a non-abrasive scouring powder (Lagostina's), then thoroughly rinse and dry before wearing the jewellery again.
- Do not use scouring powder to clean plated pieces (gold, copper, bronze or black nickel); they must be washed with a dry cloth only.



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# ANNE - MARIE CHAGNON

## VIBRATION FW2019

The Fall/ Winter 2019 collection substitutes our previous season's tropical pigments for deep and mesmerizing shades inspired by nature's metamorphosis. Flaming vermilion, intense hues of blue, forest green and warm terracotta unite with hypnotizing patterns petrified in glass and resin. Freshwater pearls increase in size, colored leather becomes an integral component of the collection and metals dominate the creations once more.

Interpreting the cool, arid weather through its textures and shapes, the collection is distinguished by its color palette inspired by the seasons' cycle; fusing warm tones join with polar shades in a cavalcade of contrasts. Colorful Terrazzo, gushes of ink immortalized in their dance, downpours of confetti and textured wood; Vibration introduces organic elements of nature with a touch of fantasy.

### VIBRATION FW2019 IS:

- A harmonious balance between rounded shapes and straight lines
- Rich and diverse textures
- Mixed materials
- Autumn and Winter immortalized in glass and resin
- Rich colors
- An exploration of repetition



# ANNE - MARIE CHAGNON

## VIBRATION: THE COLOR PALETTE

Lava



Toundra



Terrazzo



Grid



Glacier



Ink



Ocean



Fiesta



Walnut



Blizzard



Terracotta



Cacao



# ANNE - MARIE CHAGNON

## VIBRATION: THE MATERIALS

Pewter



Bronze plated



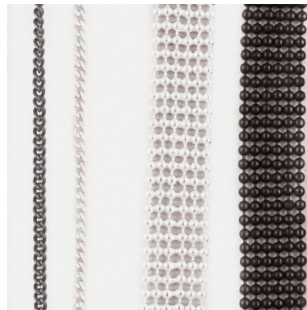
Gold plated



Freshwater pearl



Chains



Leather



Coloured Glass



Resin



Ceramic



PVC



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## ANNE-MARIE'S FAVORITES OF THE SEASON

### MONOCHROME GRID RESIN:

In search of structure and geometry, Anne-Marie introduces the monochrome resin decorated with a textured grid. Usually devoted to the deconstructed and organic forms, she undertakes the discovery of a more architectural and mathematical aesthetic. Exposed only in certain angles and lights, the grid is a well-kept secret awaiting to be revealed.



### THE PEWTER SPIRAL:

In this collection, Anne-Marie explores repetition of form in order to create a trompe-l'oeil effect. From this study is born one of her favorite pieces of the season: the pewter spiral. Multiplied and swiveled, simple pewter bars are twisted into a mesmerizing metal whirlwind. Sleek or embellished with glistening freshwater pearls, this infinite helix reflects every glare of light that touches it.



### THE GLACIER GLASS:

Like a spark in the night, this piece of glass unveils a rivalry between light and darkness. Endlessly fascinated by contrasts, Anne-Marie likes to counterbalance powerful pigments and obscurity in order to attract the eye to a specific part of the jewellery piece. Mimicking an iceberg bordered by nothingness and carried to the surface by Archimedes' principle of buoyancy, the saturated blue of Glacier overhangs the dark abyss of this piece.



# ANNE - MARIE CHAGNON

Being Your True Self is Remarkable!



“ You don't need to wear jewellery. You wear jewellery the way you convey a message.



It's a way of showing your difference. A way of being strong. For yourself first, then for others. ”

- Anne-Marie Chagnon